




E-NEWSLETTER
September/October 2005

VAWnet's E-Newsletter provides monthly updates on new resources available online, and is intended for wide distribution. Please feel free to forward this information to colleagues, advocates, community members and others with an interest in issues related to violence against women. Those interested in signing up to receive VAWnet E-Newsletters via email can contact us by phone at (800) 537-2238 or by using our online contact form at <http://www.vawnet.org/AboutVawnet/Contactus.html>. Our new additions are listed below.

THIS MONTH'S HIGHLIGHTS

 *Focus on Media Advocacy & Raising Awareness about Violence Against Women*

The September/October E-Newsletter highlights resources on media advocacy and raising awareness about violence against women in support of community-based domestic violence prevention and victim service organizations around the nation promoting Domestic Violence Awareness Month. New materials addressing media outreach and education, communication campaigns, local event planning, and mobilizing the public toward creating social change are referenced below.

 *Donations for Hurricane Relief & Recovery*


- The NSVRC has joined forces with other national organizations working to end sexual violence to coordinate efforts to provide relief. To contribute, send checks to **Relief Fund for Sexual Assault Victims**, c/o National Sexual Violence Resource Center, 123 N. Enola Drive, Enola, PA 17025.
- The NNEDV Fund has set aside a portion of their direct assistance fund for domestic violence victims/survivors in states affected by Hurricane Katrina. To contribute, make checks payable to **NNEDV Fund Direct Assistance** (earmarked "Hurricane") and mail to 660 Pennsylvania Ave. SE, Suite 303 Washington, DC 20003.
- The **Hurricane Katrina Relief Fund** has been established through an initial gift from the Family Violence Prevention Fund to provide practical support to many of those hardest hit. To help victims of family violence and sexual assault affected by the disaster in the Gulf Coast, this fund assists organizations that have lost considerable infrastructure to process donations themselves. <http://endabuse.org/newsflash/index.php3?Search=Article&NewsFlashID=649>
- The **Katrina Women's Response Fund** provides strategic support to meet the immediate needs of women of color and low-income women in the Gulf Coast region and ensure that their leadership and priorities are central in both short and long-term recovery and rebuilding efforts. By making grants to organizations throughout the region, the Katrina Women's Response Fund invests in the crucial infrastructure that promotes the health, safety, and economic well-being of women, their families and communities. <http://www.ms.foundation.org/wmspage.cfm?parm1=289>

 *October is Domestic Violence Awareness Month*

The National Domestic Violence Awareness Project website features materials, local events, a calendar of national awareness initiatives, and more information about the history and campaigns of Domestic Violence Awareness Month (DVAM).

<http://dvam.vawnet.org/>

FEATURED ADDITION

 *New Building Comprehensive Solutions to Domestic Violence (BCSDV) Newsletter*

"Expanding Economic Advocacy Beyond Welfare: Highlights and Lessons Learned from the Washington State Coalition Against Domestic Violence" (September 2005, Volume 6, Number 2) profiles the vanguard efforts of the Washington State Coalition Against Domestic Violence as they respond to the economic-related needs faced by battered women and their children. The main article summarizes selected activities of The Economic Justice Project including the development of current work that has grown out of welfare advocacy. Lessons learned are highlighted. The newsletter also describes relevant written materials and products available from the Coalition.

http://www.vawnet.org/NRCDDVPublications/BCSDV/OtherPubs/BCS_v6n2.php

COMING SOON

 *New Applied Research Online Learning Module*

Irene's Journey: Examining the Issues of Domestic Violence in Later Life is a new Applied Research online learning tool, which will be available soon on VAWnet. This online module guides users through a real-life situation of domestic violence in later life. Irene's journey presents a story of domestic violence in later life and a series of questions that require taking the perspectives of professionals, family members and friends. Users are presented with effective ways to respond to victims and perpetrators and linked to current research and programmatic resources. Information about this exciting new resource will be available in early October, posted in the "Featured Information" box on the VAWnet homepage.

ANNOUNCEMENT

 *National Sexual Assault Response Team [SART] Survey*

The National Sexual Violence Resource Center (NSVRC), through a grant awarded by the Office for Victims of Crime, has developed the first-ever national needs assessment survey to understand how communities utilize Sexual Assault Response Team {SART} concepts to respond to victims of sexual violence. The information collected through this online survey will help inform the development of a National SART Toolkit. A link to the survey is available at <http://www.nsvrc.org>

IN THE NEWS

 *Remember to check out VAWnet's collection of news links related to violence against women issues – new stories are added every week at <http://www.vawnet.org/InTheNews/index.php>!*

- ✓ "Rape-Reporting Procedure Missing After Hurricane" from Women's eNews
- ✓ "Employers fight domestic violence" from BBC News
- ✓ "Landmark Child Sexual Abuse Bill Passes in California" from US Newswire
- ✓ "PAKISTAN: Govt to collect data on violence against women" from AsiaMedia
- ✓ "New Book on Rehabilitation of Victims of Trafficking" from OneWorld
- ✓ "Urgent call to evacuate victims of Katrina by nation's anti-sexual violence leaders" from the National Sexual Violence Resource Center (NSVRC)
- ✓ "Relief Fund Aids Domestic Violence Victims Affected By Hurricane" from Family Violence Prevention Fund
- ✓ "UN Kosovo police arrested for sex trafficking" from International Relations and Security Network (ISN)

PREVENTION & EDUCATION

10 Ways News Media Can Be Allies to Survivors of Sexual Assault from Women Escaping a Violent Environment (WEAVE), adapted from News Coverage of Violence Against Women by Marian Meyers (1997), provides a guide for media which includes such suggestions as avoiding stereotypes, placing sexual assault in a social context, becoming educated about violence against women, and being mindful of issues of race and class when reporting on a sexual assault case.

<http://www.vawnet.org/SexualViolence/PreventionAndEducation/Campaigns/10WaysNewsMedia.php>

Effective Outreach Through the Media, developed by the Wisconsin Coalition Against Sexual Assault (2004), is a guide for those working in agencies that serve victims of sexual assault on how to effectively utilize the media. The manual includes the following: What is the Media?; Developing an Outreach/Publicity Plan; Tips and Taboos: Working with the Media; and various Templates/Worksheets.

<http://www.vawnet.org/SexualViolence/PreventionAndEducation/Campaigns/EffectiveOutreach.php>

Making Communications Connections: A Toolkit written and produced for the Annie E. Casey Foundation's Making Connections sites by the Frameworks Institute was designed to provide the tools necessary to consider and implement communications campaigns that might prove effective for raising awareness about issues impacting local communities. It is intended as a companion document to the narrated CD-ROM presentation, although the information in the publication is useful as a stand-alone.

<http://www.vawnet.org/DomesticViolence/PreventionAndEducation/Campaigns/MakingConnections.php>

Media Education & Preventing Sexual Violence by the Media Education Foundation (2003) is a fact sheet which describes the impact that media has on society and gives suggestions of ways that someone doing sexual violence prevention work can encourage media literacy. The fact sheet lists questions that educators can use with students when conducting a media literacy activity such as analyzing magazine advertisements.

<http://www.vawnet.org/SexualViolence/PreventionAndEducation/Campaigns/MEF-PreventingSV.php>

Reshape, Issue #10 is the Spring 2004 newsletter from the Sexual Assault Coalition Resource Sharing Project. The focus of this issue is on ways that coalitions can effectively utilize media to further their message.

<http://www.vawnet.org/SexualViolence/PreventionAndEducation/Campaigns/Reshape10Media.php>

The Unofficial Guide to Planning Your First Official Take Back the Night March & Rally by Campus Outreach Services, Inc. (2003) is a manual designed for those coordinating campus Take Back the Night events for the first time. The guide includes the following: So This is Your First Take Back the Night: Who to Talk to, Who to Meet With and Who to Ask for Help; The Planning Committee and What it Does; If you Build It, Will They Come: How to Get People to Attend; You've Planned It, People are Coming...Now What?; The Plethora of Ideas Section; List of Songs and Chants; and a Final Checklist.

<http://www.vawnet.org/SexualViolence/PreventionAndEducation/Campaigns/TBTN-Kit.php>

PUBLIC POLICY

Making Change Happen: Advocacy and Citizen Participation (2001) by Just Associates in collaboration with Action Aid and the Institute for Development Studies-Participation Group is the product of an intensive dialogue on the changing political context for social change work among 50 activists, policy analysts, and researchers from around the world. This report is structured around the four key themes addressed during the Making Change Happen: Advocacy & Citizen Participation meeting

held in November 2001: 1) engagement in advocacy, 2) issue-based struggle or struggle-based issue, 3) who's who in advocacy, and 4) how to assess success.\

<http://www.vawnet.org/DomesticViolence/PublicPolicy/MakingChange.php>

Mobilizing Public Will For Social Change (June 2003) by Charles T. Salmon, L.A. Post and Robin E. Christensen of Michigan State University was prepared for and sponsored by the Communications Consortium Media Center. The paper "examines the theory and strategies of 'public will' campaigns and offers tangible criteria for their evaluation. It provides a rich inventory of strategies for use in mobilizing the public will through an integration of models of agenda building, social problem construction, issues management, social movements, media advocacy, and social capital. In addition, the paper provides cases and examples of public will campaigns directed at various social problems, along with criteria for evaluating these campaigns at various stages of a social problem's life cycle."

<http://www.vawnet.org/DomesticViolence/PublicPolicy/MobilizingPublicWill.php>

RESEARCH

Distracted by Drama: How California Newspapers Portray Intimate Partner Violence (January 2003) is the Berkeley Media Studies Group Issue #13 by John McManus and Lori Dorfman. The publication describes the results of a study analyzing how violence is reported in two nationally prominent California newspapers during the course of a year. Four measures were created to determine "whether IPV got press attention commensurate with its frequency as an arrest in 2000; when IPV was covered, whether the quality of reporting differed from coverage of other violence; whether news coverage misrepresented IPV as more lethal than it is; and whether IPV reporting was more or less murder-oriented than coverage of other kinds of violent crimes." Findings of the study are described in detail to reveal how contemporary reporting portrays intimate partner violence.

<http://www.vawnet.org/DomesticViolence/Research/OtherPubs/DistractedbyDrama.php>

SERVICES & PROGRAM DEVELOPMENT

Reshape, Issue #15 is the Summer 2005 newsletter of the Sexual Assault Coalition Resource Sharing Project. This issue focuses on working with adolescents who have been sexually victimized and offers information on collaborative efforts to address the issues of adolescent survivors.

<http://www.vawnet.org/SexualViolence/ServicesAndProgramDev/ServiceProvAndProg/Reshape15Youth.php>

VAWnet [National Online Resource Center on Violence Against Women] is a project of the Pennsylvania Coalition Against Domestic Violence [PCADV] and the National Resource Center on Domestic Violence [NRC DV] and is supported by grant from the National Center on Injury Prevention and Control [NCIPC], Centers for Disease Control and Prevention [CDC]